Be United

Creative Partnerships Conference 2026

ADVANCED RESEARCH CENTRE,
GLASGOW
ARC
UNIVERSITY OF GLASGOW
11 CHAPEL LANE
G11 6EW

BROCHURE

Rising. Exceeding expectations. Turn your roots into momentum. Your story lives on. Rooted. Know yourself. Know your value. Know your roots. Rooted to oneself and each other. Journey.

ROOTED AND RISING

15-16 OCTOBER

CREATIVE SCOTLAND ALBA | CHRUTHACHAIL
THE LIST
NFTS SCOTLAND
ScreenSkills
DYW WEST LOTHIAN Developing the Young Workforce
BECTU VISION
Publishing Scotland

Be United

Creative Partnerships Conference 2026

ROOTED AND RISING

15-16 OCTOBER

Following four Scotland-wide events earlier this year, Be United's Creative Partnerships Conference (CPC) returns to Glasgow on 15-16 October 2026 for its main event. Taking place at the Advanced Research Centre (ARC), the event will bring together a programme of creative workshops, showcases, panels, skill-sharing, networking sessions and more.

This year's theme, Rooted and Rising, is about turning creative ambition into action - starting with the foundations that support a sustainable creative career and building towards the skills, tools and confidence to take the next step.

Key Details

15-16 OCTOBER, 2026

https://CreativePartnershipsConference2026.eventbrite.co.uk

Advanced Research Centre (ARC),
University of Glasgow, 11 Chapel Ln, Glasgow G11 6E

Your year to thrive!

A FOREWORD: *Rooted & Rising*

I believe we are entering a time when creativity will matter more than ever.
Technology is changing how we work, how we connect and even how we understand value. But technology alone will not decide what comes next. People will, creatives professionals will, you will! Artists, makers, producers, storytellers and creative entrepreneurs have something incredibly important to bring to that future: the ability to imagine what does not yet exist and then make it real.
That belief sits at the heart of Rooted & Rising.

To Rise, we need strong roots, knowledge, skills, confidence, community, cultural identity and an understanding of the business behind our creativity. Professional development should not ask an artist to become less creative. It should give them the tools, networks and opportunities to build a sustainable life around what they do brilliantly.
And then we Rise.

We access the technology. We build the businesses. We apply for the funding. We protect our work. We create the partnerships. We enter new rooms and create new ones. We move from “one day I want to…” to “this is what I’m doing next.”

At Be United, we believe creatives are not simply to be invited into the future of Scotland’s creative industries. We believe Creatives are the important elixir to shape it.

That is why CPC is designed around action as much as conversation. Across these two days, I hope you learn something that strengthens your practice, meet someone who expands your possibilities, discover an opportunity you did not know existed, and take at least one meaningful step forward.
I believe the creative sectors can become true leaders of the new economy because creativity gives us more than products and performances. Great art creates connection. It challenges what we accept, gives language to what we feel and allows us to imagine better possibilities.
So, bring your talent. Bring your questions. Bring your culture, your ambition, your unfinished idea and your authentic self.
Be Rooted in who you are.
Be intentional about where you are going.
And then, Rise.
Welcome to CPC 2026.



Muse Greenwood

Muse Greenwood, LL.M
Chief Executive Officer
Be United

Be United

Creative Partnerships Conference 2026

ROOTED AND RISING

15-16 OCTOBER

SCHEDULE



DAY 1 : ROOTED

09:00-10:00	**DOORS & REGISTRATION OPEN** COFFEE AND TEA AVAILABLE				
10:00-10:30	**WELCOME: CULTURAL OPENING & SHARED VISION** EXHIBITION SPACE				
10:30-11:30	**NETWORKING AND EXHIBITION STALLS** EXHIBITION SPACE				
	Room 237 A	**Room 237 B**	**Room 237 C**	**OPEN STUDY AREA**	**MakerSpace**
10:30-11:30	**BAGPIPING WORKSHOP** WITH ROBIN TURNBALL	**NETWORKING** Connect, Regroup and Unwind.	**NETWORKING** Connect, Regroup and Unwind.	**ROOTED IN CONNECTION** INDUSTRY 1 -ON - 1S	
11:30-12:30	**BUILDING YOUR CREATIVE BRAND: FROM IDENTITY TO OPPORTUNITY** WITH SERENA	**ROOTED IN PRACTICE: CREATING SUSTAINABLY AND THE ROLE IT PLAYS IN CREATIVE WELLBEING** WITH CARO OVERY AND YAHYA BARRY LED BY RUMBIDZAI NJODZI	**AI AND MUSIC: USING AI RESPONSIBLY TO FURTHER YOUR CAREER** WITH GORDON JOHNSTONE	**ROOTED IN CONNECTION** INDUSTRY 1 - ON - 1S	
12:30-13:30	**LUNCH** EXHIBITION SPACE				
13:30-14:30	**MAKE YOUR VOICE HEARD: HOW TO PITCH YOUR IDEA TO THE MEDIA** WITH LEAH BAUER	**NETWORKING** Connect, Regroup and Unwind.	**SOLID GROUND: WHAT FREELANCERS NEED TO KNOW** WITH ANUPA JOSHY	**SKILL SHARING CORNER**	**CREATION STATION**

DAY 1 : ROOTED

14:30-15:30	**MAKING IT WHERE YOU ARE: BUILDING A CREATIVE CAREER IN SCOTLAND** WITH COLLIN HILLS & MOBO AGORO	**SPECIAL GAELIC WORKSHOP (Private)**		**SKILL SHARING CORNER**	**CREATION STATION (Drop In)**
15:30-16:00	**NETWORKING** Connect, Regroup and Unwind.			**SKILL SHARING CORNER**	**CREATION STATION (Drop In)**
16:00-16:20	**HOMEGROWN DOCUMENTARY**			**SKILL SHARING CORNER**	**CREATION STATION (Drop In)**
16:20-17:30	**NETWORKING** Connect, Regroup and Unwind.				
17:30-18:15	**THE OTHER** **PERFORMANCE**				
18:00-19:30	**NETWORKING** Connect, Regroup and Unwind.				
19:30	**EVENT CLOSED**				

WORKSHOP
NETWORKING
CREATION STATION
CREATIVE CORNER
IN CONVERSATION WITH

DAY 2 : RISING

09:00-10:00	**DOORS & REGISTRATION OPEN** COFFEE AND TEA AVAILABLE				
10:00-10:30	**WELCOME BACK MOMENT** **EXHIBITION SPACE**				
	Room 237 A	**Room 237 B**	**Room 237 C**	**OPEN STUDY AREA**	**MakerSpace**
10:30-11:30	**FROM FREELANCE TO THE GLOBAL STAGE: A CAREER IN COSTUME & STORYTELLING** WITH CAROLE K MILLAR	**Networking and Exploring your IP with BIPC**	**NETWORKING** Connect, Regroup and Unwind.	**ROOTED IN CONNECTION** INDUSTRY 1 -ON - 1S	
11:30-12:30	**Own the Narrative: PR, Reputation & Opportunity** WITH FRANCIS BOND AND LEAH BAUER LED BY MONIKA NAVICKAITĖ-BOYCE	**THE ROAD TO THE STAGE: FROM GRASSROOTS TO INTERNATIONAL BOOKINGS** WITH KARIN BEZCHLEBOVÁ	**ROADMAPPING YOUR CREATIVE CAREER** WITH SALMA FARAJI LED BY MURATIWA CHINAKE **NETWORKING** Connect, Regroup and Unwind.	**ROOTED IN CONNECTION** INDUSTRY 1 - ON - 1S	
12:30-13:30	**LUNCH** **EXHIBITION SPACE**				
13:30-14:30	**NETWORKING** Connect, Regroup and Unwind.	**LET'S BUILD A SONG!** WITH LIKKLE BVNTI	**MANAGING YOUR CREATIVE PROJECT: FROM VISION TO REALITY** WITH COLLIN HILLS	**SKILL SHARING CORNER**	**CREATION STATION (Drop In)**

DAY 2 : RISING

14:30-15:30	**Ethical Interviewing and Decolonial storytelling** WITH DR TAWIA ABBAM	**NETWORKING** Connect, Regroup and Unwind.	**RISING - Grant Writing part 2 : Complete your application** WITH MUSE GREENWOOD	**SKILL SHARING CORNER**	**CREATION STATION (Drop In)**
15:30-16:45	**NETWORKING** Connect, Regroup and Unwind.			**SKILL SHARING CORNER**	**CREATION STATION (Drop In)**
16:45-19:00	**RISING: JAM SESSION**				
19:30	**EVENT CLOSED**				

WORKSHOP
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Creation Station

The Creation Station is a drop-in hub where attendees can creatively unwind, work on projects, and co-create.

Taking place in the ARC MakerSpace room located on Level 2 of the ARC, by the main door off St Mungo Square, the MakerSpace is a friendly, creative environment which is as much about the experience people have as what they make. It's a place to meet new colleagues, develop new skills, co-create and transform ideas into practical products.

15th October from 13:30 - 16:30
16th October from 13:30 - 16:45

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SKILL SHARING CORNER

Ever wanted to learn a new skill in 15 minutes?

Join us at the Skill Sharing Corner, the ultimate space for creators, collaborators, and curious minds to connect! Come together to learn something new, build side by side, and share your passions.

Located behind the reception area.

15th October from 13:30 - 16:30
16th October from 13:30 - 16:30

SILENT ROOM

Our Silent Room will be available throughout the conference and is located in Room 244.

15th October from 09:00 - 19:30
16th October from 09:00 - 19:30

DAY 1 : ROOTED







WELCOME: CULTURAL OPENING & SHARED VISION

with *Graham Campbell, Alasdair Whyte, Robin Turnbull, Collin Hills, Patsy and the Be United team

Across many Indigenous and ancestral cultures, gatherings begin by honouring those who came before and acknowledging our connection to people, place and history. Here in Scotland, Gaelic carries generations of culture, memory and connection to the land, so beginning our welcome in Gaelic and English feels especially meaningful. Rooted & Rising starts by recognising where we are and what we are rooted in. As people from many cultures gather at CPC, we honour Scotland as the place bringing us together, remember those who came before us, and create space for what we will build next.

-Muse Greenwood,

Be United CEO

* VIDEO GREETING

DAY 1 : ROOTED

Industry 1-on-1s

Connect, network, and gain direct insights from our industry experts!

- Ashley Smith- Hammond, Creative Scotland, **Thursday**
- Soibhan Anderson, Creative Scotland, **Friday**
- Kate Efomi, ScreenSkills, **Thursday & Friday**
- Kevin Leomo, Creatives of Colour, **Friday**
- Gordon Johnstone, Music Rights Lawyer, **Thursday**
- Diljeet Bhachu, Musicians' Union, **Friday**
- Francesca Walker, NFTS, **Thursday & Friday**
- Jenna Hunter, BECTU Vision, **Friday**
- Alexandra Muirhead, Business and IP Centre Glasgow, **Thursday & Friday**
- Abigail McDougall, Publishing Scotland, **Thursday & Friday**

15th October from 10:30 - 12:30
16th October from 10:30 - 12:30



DAY 1 : ROOTED

Bagpiping Workshop

with Robin Turnbull



Robin is a bagpipe performer passionate about bringing people together through music. From pubs packed with Scotland fans and Highland events to weddings across Europe, Robin's performances are all about getting audiences singing, dancing and connecting.
The bagpipes have also become a way for Robin to explore cultures and build connections around the world, from performing at African weddings to playing national anthems online. Robin's recent performance of the Congolese national anthem went viral, showcasing the bagpipes as a powerful way to connect people across cultures.

At the Creative Partnerships Conference, Robin will lead an interactive bagpiping workshop, offering participants the chance to get hands-on with the instrument and explore the creativity, culture and connection behind the pipes.



Building Your Creative Brand

with Serena

Being more conscious of your personal brand can help you move your creative career forward. This practical workshop will encourage you to think about your brand in a fresh, focused way and explore how you can build the key assets that support your creative journey — from developing your image and identity to creating effective EPKs, strengthening your press presence, and communicating what makes you stand out.

Join to work on a clearer understanding of your brand and practical ideas you can start putting into action.

DAY 1 : ROOTED





Rooted in Practice: Creating Sustainably and the role it plays in Creative Wellbeing.

In conversation with Caro Overy & Yahya Barry. Led by Rumbidzai Njodzi

The session will explore sustainable creative practice and ways that artists and wider creative organisations and industries can respond to the climate crisis. It will discuss practical ideas and how sustainability can be practiced in creative work.

The session will open and close with a live poetry performance alongside a short video on climate and creativity.

DAY 1 : ROOTED



AI and Music: Using AI Responsibly to Further Your Career

with Gordon Johnstone

The workshop will explore how AI is changing the music industry and what this means for artists and songwriters. The session will delve into important ethical questions around ownership, copyright, royalties, and how artists can protect their work, while also exploring the opportunities and potential risks of using AI to further your music career.

The interactive element will involve creating a release campaign for a track or album - including a press release, creative narrative, website landing page, pitching email, and press list.

This workshop is led by Gordon Johnstone, a musician, writer, and speaker based in Edinburgh. He's one half of the band Post Coal Prom Queen and works in the fields of AI ethics and AI literacy at the Edinburgh Futures Institute.



Make Your Voice Heard : How to Pitch to the Media

with Leah Bauer

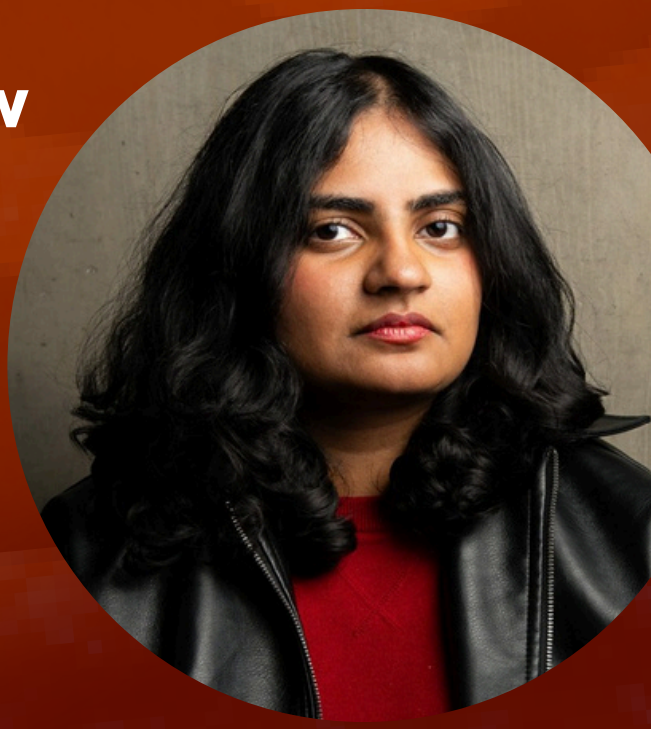
We're extremely excited to have Leah Bauer, Head of Marketing and Events at The List Magazine, lead this practical and interactive workshop on how to successfully pitch an idea to the media. The session will begin with a presentation from Leah, covering the key principles of effective media pitching - including what makes a strong story, how to grab a journalist's attention, what information to include, and some of the common do's and don'ts when approaching the media.

Participants will then put what they've learned into practice. Working in small groups, attendees will be given an event type and challenged to create a compelling two-minute elevator pitch designed to capture a journalist's interest. Groups will then present their pitches to the room, putting their ideas and newly developed pitching skills to the test.
The workshop will offer a practical opportunity to build confidence, develop communication skills and think creatively about how to turn an event or idea into a story the media will want to hear.

DAY 1 : ROOTED

Solid Ground: What Freelancers Need to Know

with Anupa Joshy



This open, conversation-led session is a chance to get practical advice, ask questions and explore the realities of working freelance.

The session is led by Anupa Joshy, a Freelance Designer working across brand identity, editorial, data visualisation and illustration. Originally from India and trained at The Glasgow School of Art, she works with cultural institutions and funded organisations across Scotland, including the Royal Conservatoire of Scotland and the Scottish Refugee Council. Alongside her client practice, she founded Colour Theory, a platform that celebrates and spotlights BPOC creatives in Scotland, through which they run events, exhibitions, and community programming. She speaks regularly at creative events on representation, inclusive design and building a practice as a designer of colour.



Plant the Seeds: Building the Foundations for Writing Creative Grants Part 1

with Muse Greenwood

A strong grant application begins with the right opportunity, a clear creative idea and a solid understanding of what the funder wants.

In this practical workshop, participants will learn how to navigate live grant opportunities, decode eligibility criteria, and select the right funding fit for their creative project. Through guided exercises, attendees will define their project's core purpose, target audience, and key outcomes while learning to articulate their vision in a clear, authentic voice. By the end of Day 1 -Rooted, each participant will leave with a chosen grant, structured proposal foundations, and a practical checklist to prepare for Day 2- Rising.

DAY 1 : ROOTED





Making it Where You Are: Building a Creative Career in Scotland

In conversation with Collin Hills & Mobo Agoro.

An open conversation exploring how artists and creatives can build meaningful, sustainable careers while remaining rooted in Scotland. We'll be discussing the importance of building a scene, prioritising collaboration over competition and strengthening the ecosystem of local venues, collectives and labels. We'll also look at sustainability and how artists can develop more revenue streams, planning for long-term growth.

DAY 1 : ROOTED

The Other

LIVE MUSIC PERFROMANCE

A collaborative project between 10-artists, musicians, a dancer, a visual artist, and film-maker. The artists are from Scotland, Chile, Iran, Brazil, Syria and Yemen, some of whom have a lived experience of forced displacement and migration , before settling in Scotland.

Together they explore the diversity of their arts, cultures, life-stories and experiences, performing an incredibly vibrant and moving multimedia experience.



DAY 2 : RISING



From Freelance to the Global Stage: A Career in Costume & Storytelling

In conversation with Carole K Millar

Carole K Millar is a Scottish costume designer and a fiercely proud Glaswegian, whose work is deeply rooted in the stories, identities, and lived experiences of real people. Across film, television, theatre and events, she is known for creating authentic, character-driven costumes that reflect the truth, nuance and individuality of the worlds she builds.

Her film credits include California Schemin', the directorial debut from James McAvoy, and Glenrothan, directed by Brian Cox; in TV, Carole designed the BBC/HBO original series Half Man, created by Emmy award-winner Richard Gadd (Baby Reindeer); Laura Carreira's acclaimed feature On Falling, and BBC/Two Brothers series Dinosaur, Granite Harbour, and Lovesick for Netflix. Most recently, she collaborated with Synchronicity Films on the anticipated Channel 4 drama Careless and BBC's The Young Team, Rhino for Sixteen Films, as well as designing costumes for The Opening Ceremony of the Glasgow 2026 Commonwealth Games.

This conversation will explore Carole's journey through freelance creative work, looking at how she has developed her career, navigated opportunities across film, television and live events, and built a distinctive creative practice around research, design and storytelling.

DAY 2 : RISING





Own the Narrative: PR, Reputation & Opportunity

With Francis Bondd and Leah Bauer. Led by Monika Navickaitė-Boyce.

How do you build a strong public profile? What happens when PR goes wrong? And how can artists and creatives make the most of opportunities to tell their story?

In this conversational, Q&A-style session, Be United's Marketing, Media and Communications Manager, Monika Navickaitė-Boyce, will be joined by music artist Francis Bondd and Leah Bauer, Head of Marketing and Events at The List, to explore the realities of PR, reputation and public image.

Drawing on their experience across the creative and media industries, the conversation will explore how creatives can shape their narrative, build meaningful relationships with the media, and navigate both positive and challenging PR situations.

DAY 2 : RISING



Managing Your Creative Project: From Vision to Reality

with Collin Hills

Learn and practice how to plan, budget, and manage your creative project from start to finish. This workshop will cover the essentials of deciding on a realistic budget, managing costs, establishing an effective timeline, and meeting deadlines.

This workshop gives participants the opportunity to finally make a start on a creative project they've been putting off, with hands-on support, guidance, and advice from an industry professional.



Let's Build a Song!

with LikkLe bVnti

In this workshop you will get to immerse yourself in the making of a track. An interactive session built to show you the mechanics of building a song. With the support of artist and musician LikkLe bVnti you will explore rhythm, melody and lyrics and participate in the process of creating music.

DAY 2 : RISING



The Road to the Stage: From Grassroots to International bookings

With Karin Bezchlebová

Getting booked isn't just about landing the biggest festival slot. This practical workshop breaks down the different stages of building a live career, from your first open mic and grassroots gigs to working with promoters, applying for showcases and eventually performing at festivals and international events.

We'll look at where to find opportunities, how to approach promoters, what makes a strong press kit, how to build your live track record, when to apply for showcases, and how to make sure you're being paid fairly.

The session will give artists a practical roadmap they can use to identify their next opportunity and build towards the one after that.



From the Ground Up: Roadmapping Your Creative Career

With Muratiwa Chinake & Salma Faraji

Creative Careers can take many different shapes, and everyone's path can look different. Roadmapping Your Creative Career is a reflective workshop designed to help creatives explore the different paths their careers can take.

Through reflection and discussion, participants will have a space to explore how to build trust, own their strengths, and find guidance through mentors, peers, and creative networks. Together, we'll explore the Brain (our hard skills, strategic thinking, and industry knowledge) and the Heart (our passions, authentic story, and core values), encouraging creatives to take ownership of their development and map out their own path towards a fulfilling career.

DAY 2 : RISING

Ethical Interviewing and Decolonial Storytelling

With Dr Tawia Abbam

Most documentary training teaches you how to get the story. This course asks whether it was ever yours to take.
This is a one-day intensive in treating the person in front of the camera as a collaborator and co-author, not as material. Designed for documentary filmmakers, factual producers, journalists, researchers, commissioners and development executives at all career stages, the course examines how power, positionality and authorship shape documentary storytelling and how the craft can match the ethics, particularly when working across cultural difference.

The course is led by Dr Tawia Abbam, who comes to documentary from outside the industry: two decades in human rights, development and anti-racism work across Latin America, Europe and Asia, sitting with communities whose stories, and much else, get taken from them.

DAY 2 : RISING

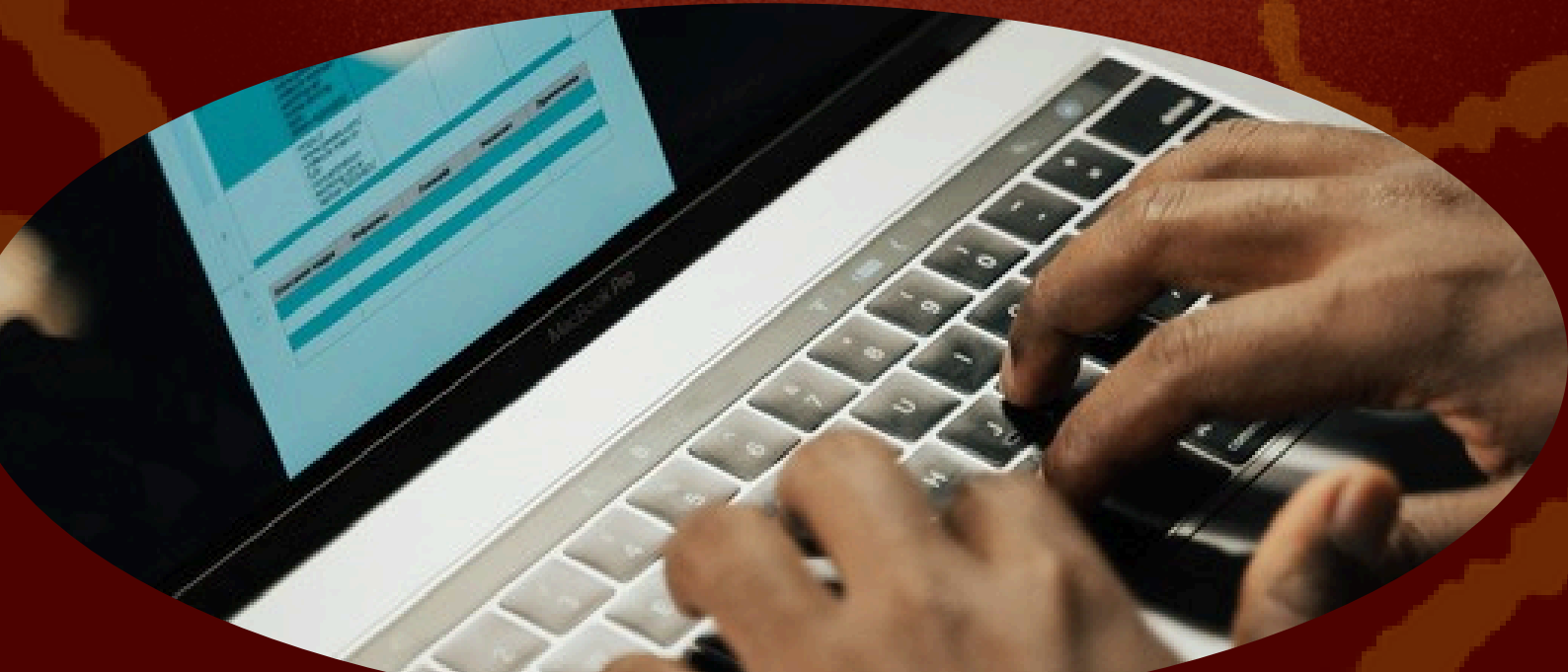
RISING - Grant Writing Part 2 : Complete Your Application!

With Muse Greenwood

Day 2: Rising is an intensive, hands-on writing session where participants transform their Day 1: Rooted foundations into a clear, credible, and fully structured grant application. Attendees will develop their project narrative, delivery timeline, and budget section by section while evaluating their work directly against the funder's assessment criteria. Throughout the workshop, participants will write, review, and edit their applications with practical, real-time feedback to turn a strong creative idea into a compelling funding request.

Completion during the session will depend on participants arriving with the required information from Day 1. If an application cannot be submitted immediately, each participant will leave with a near-complete draft and a precise checklist of remaining actions.

PLEASE BRING YOUR LAPTOPS! This is a session for starting your application.



DAY 2 : RISING

Rising : Open Jam Session

ENJOY THE LIVE PERFORMANCE!

An open jam session celebrating creativity, self-expression and emerging talent. This session brings people together to share their work, discover new voices and celebrate the diverse talent within our creative community.

Come and rap, sing and play together!

ALL ARE WELCOME!



THANK YOU !

FUNDER

CREATIVE SCOTLAND

ALBA | CHRUTHACHAIL

Creative Scotland is the public body that supports the arts, screen, and creative industries across all parts of Scotland on behalf of everyone who lives, works, or visits here. Creative Scotland enables people and organisations to work in and experience the arts, screen, and creative industries in Scotland by helping others to develop great ideas and bring them to life. They distribute funding from the Scottish Government and The National Lottery.

Thank you to Creative Scotland for enabling us to do this programme through their Multi-Year funding.

MEDIA PARTNER

THE LIST

The List is a multi-award winning free arts, culture and events magazine that has been helping Glasgow and Edinburgh residents 'get a life' since 1985 and offers the UK's largest events website. After nearly closing its doors in 2020 due to the pandemic, the magazine fully relaunched in March 2022 under the newly formed List Publishing Ltd, thanks to new investment and a successful crowdfunding campaign. The List won Best Relaunch at the 2023 PPA Awards and then went on to add international publishing to its list of accolades with the introduction of the award-winning Adelaide Summer Festivals Guide and The List Adelaide Winter Festivals Guide. It continues to grow its events arm with ListLive, The List Festival Awards and the award-nominated List Festival Party and Hot 100 events.
We're proud to partner with The List to amplify the voices of creatives and share our opportunities with an even wider audience!

THANK YOU !

CONFERENCE SPONSORS

BECTU VISION

BECTU Vision is a skills hub supporting film and television freelancers by providing training and industry development initiatives to make Scotland's productions safer, fairer, and greener. BECTU Vision is funded by Screen Scotland, BFI, BBC, and Scottish Union Learning, in partnership with BECTU.

NFTS SCOTLAND

Based in BBC Scotland's Glasgow headquarters and in Leith in Edinburgh—**NFTS Scotland** delivers the National Film and Television School's world-class training across the region. Their portfolio spans innovative short courses, certificates, diplomas, and tailored training designed to nurture the breadth of local talent.
A key highlight is the Sean Connery Talent Lab, now recruiting for its fourth cohort. This transformative 12-month development programme is becoming a cornerstone of Scottish cinema by supporting emerging filmmakers with diverse perspectives. Over the course of the year, participants develop their craft, culminating in an industry-showcased short film and an NFTS Diploma in Filmmaking.

Publishing Scotland

Publishing Scotland provides support, training, funding and advocacy for the book publishing sector in Scotland, helping to create an environment that allows publishers, writers, and content producers to innovate.

We represent a wide range of publishers, including HarperCollins, Canongate Books, Edinburgh University Press, **Saraband**, and Witherby Publishing Group, as well as the publishing divisions of **National Galleries Scotland**, **Historic Environment Scotland**, Society of Antiquaries of Scotland, and National Museums Scotland.

Our membership also includes companies and organisations affiliated to the publishing sector such as the Society of Authors in Scotland, the Booksellers Association, Nielsen BookData, agents, designers and freelance editors.

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THANK YOU !

CONFERENCE SPONSORS

ScreenSkills

ScreenSkills is the industry-led strategic skills body for the UK screen industries. As experts in career development for the screen sector, they offer a portfolio of training, programmes, events, free e-learning and other career resources to support the development of technical and professional skills across all career stages and for people from every background in every Nation and region.
They use research and data to identify skills gaps and shortages which informs the investment in high-quality and inclusive training programmes made by their five Skills Funds: animation, children's TV, film, high-end TV and unscripted TV. Their policy and advocacy work is focused on delivering change to support the UK's skilled screen workforce and industry. ScreenSkills is one part of an ecosystem that supports a world-leading, inclusive and agile workforce now and for the future. They work collaboratively with broadcasters, studios, streamers, production companies and other organisations across all sectors to power the skills needed to drive the long-term success of the UK's screen industries.

DYW | WEST LOTHIAN Developing the Young Workforce

DYW West Lothian connects local employers with schools and young people across West Lothian to help build the future workforce the region needs. They make it easy for businesses to get involved from apprenticeships and work experience to career talks and mentoring by handling the school-side admin and helping employers find what works for them. Their focus is simple: real support for real businesses and young people, creating opportunities that benefit both.